

Business, Enterprise and Entrepreneurship

BA (Hons) SINGLE HONOURS

YEAR 1

Exploring International Business and Management
(2 module credits)

**Accounting and Financial
Information**

**Digital Technology and Maths
for Business**

The Entrepreneur

Business in Society

Foundations of Marketing

Choose 1 optional module from the list:

Exploring Economics

Raising Individual Financial Awareness

Work, Employment and Globalisation

Plus language options

YEAR 2

**Enterprise and
Entrepreneurship**

**Business Strategy for
Competitive Advantage**

Creativity and Innovation

**Evaluating Options for
Entrepreneurial Organisations**

Applied Financial Skills

**Developing Employability
Skills**

Choose 2 optional modules from the list:

Environmentally Sustainable Business

Independent Study in Business

Introduction to People Management

Managing Non-Profit Organisations

Managing Business Operations

Marketing Management

Purchasing and Supply Chain Management

Research Methods

Plus language options

YEAR 3

Optional Work Placement Year

(includes a Placement Search and Preparation module in Year 2)

YEAR 4 (or YEAR 3 if no placement year)

Entrepreneurial Business Management
(2 module credits)

**Social Enterprise and Social
Innovation**

Strategic Management

Managing Careers

Business Ethics

OR

**Work Based Learning: Contemporary Issues in Enterprise and
Entrepreneurship** (3 module credits)

**Work Based Learning: Enterprise and Entrepreneurship
Project** (3 module credits)

Choose 2 optional modules from the list:

Independent Study

International Marketing

Leading and Managing Change

Contemporary Issues in International HRM

Business at the Cutting Edge

Placement Learning (compulsory for sandwich mode)